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ORDER

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Orders	Order / Rev:	43362		
	Alt Order #:	27576717		
	Product Desc:	Order		
	Estimate:	N13N19		KLKN-TV
	Flight Dates:	11/13/21 - 11/19/21	Primary AE:	Katz Washington, D.C.
	Original Date / Rev:	11/11/21 / 11/11/21	Sales Office:	DC
	Order Type:	GENERAL	Sales Region:	National
Адепсу	Name:	Smart Media Group		
	Buying Contact:		Billing Type:	Çash
	Billing Contact:		Billing Calendar:	Broadcast
Адепсу		1427 Leslie Ave	Billing Cycle:	EOM/EOC
		Alexandria, VA 22301	Agency Commission:	15%
			 -	
Advertiser	Name:	Herbster for Governor		

A35+ Demographic: New Business Thru: Product Codes: Candidates Advertiser External ID: Revenue Code 1: Agency External ID: AGY Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-CAND Order Separation: 00:15:00

Priority: P-04

Bill Plan

Tot

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/21	11/19/21	9	\$2,585.00	\$2,197.25

Totals										
Month	# Spots	Gross Amount	Net Amount	Rating						
November 2021	9	\$2,585.00	\$2,197.25	0.00						
Totals	9	\$2,585.00	\$2,197.25	0.00						

Account Executives
Account Executive Sales Office Sales Region Start Date / End Date Order %

Katz Washington, D.C. Start Of Order - End Of Order 100%

Ln C	h Start	End	Inventory Code	Brook	Start/End 1	Γime Days	Len Sp	ote	Rate Pri	Rtg Type	Snote	Amount
	KN 11/14/2				7a-8a	S	:30	1	\$70.00P-05		1	\$70.00
IN I IVI	-NN 11/14/2	11/14/21	Good Morning An Good Morning Ar		/ a-0a	3	.30	'	\$70.0005	U.UU INIVI	'	\$70.00
WF	EKEND GO	OD MORNIN	_	ileffica Su						- 1		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 11/08/21	11/14/21	S	1	\$70.00	0.00				- 1		
N 2 KI	KN 11/14/2	1 11/14/21	This Week	CM	8a-9a	S	:30	1	\$65.00 P-05	0.00 NM	1	\$65.00
			This Week						***************************************			4.0
TH	IS WEEK									- 1		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week	c: 11/08/21	11/14/21	S	1	\$65.00	0.00						
N 3 KI	KN 11/13/2	21 11/13/21	Ch 8 News Sat at	10p CM	10p-1035p	S-	:30	1	\$225.00P-05	0.00 NM	1	\$225.00
			Ch 8 News Sat a	: 10p						- 1		
CH	ANNEL 8EYI	EWITNESS								- 1		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week	: 11/08/21	11/14/21	S-	1	\$225.00	0.00						
N 4 KI	.KN 11/14/2	21 11/14/21	Ch 8 News Sun a		10p-1035p	S	:30	1	\$250.00P-05	0.00 NM	1	\$250.00
011	ANNEL A CH	ELUTIE	Ch 8 News Sun a	it 10p								
CH	ANNEL 8 EY			0.001								
10/001	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
	c: 11/08/21	11/14/21		1	\$250.00	0.00			#050 00 D 05	0.00 1154	4	*050.00
N 5 KI	_KN 11/15/2	21 11/15/21	Monday Prime 3	CM	9p-10p	M	:30	1	\$350.00P-05	U.UU NM	1	\$350.00
			Monday Prime 3									

Print Date: 11/12/21 08:00:55 Page 2 of 2

KLKN-TV

Order / Rev:

43362

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Advertiser:

Herbster for Governor

Alt Order #:

27576717

Product Desc:

Order

Flight Dates:

11/13/21 - 11/19/21

Estimate:

N13N19

Ln Ch	Start	End CTOR-ABC	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date 11/21/21	Weekdays M	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
N 6 KLKN		1 11/19/21	Friday Prime 1 Friday Prime 1	СМ	7p-8p	F	:30	1	\$300.00P-03	0.00 NM	1	\$300.00
SHARK	TANK-A	BC										
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/	15/21	11/21/21	F	1	\$300.00	0.00						
N 7 KLKN	11/19/2	1 11/19/21	Friday Prime Other	er CM	8:00 PM-10	:00 PMF	:30	1	\$225.00 P-04	0.00 NM	1	\$225.00
			Friday Prime Oth	er	(8:00 PM-10	0:00 PM)						
20/20 (2	HOURS	s)-ABC										
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/	15/21	11/21/21	F	1	\$225.00	0.00						
N 8 KLKN	11/13/2	1 11/13/21	630p SAT College	e Footb@M	630p-10p	S-	:30	2	\$550.00P-04	0.00 NM	2	\$1,100.00
			630p SAT Colleg	e Football								
ABC SA	TURDA'	Y NIGHT C										
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/9	08/21	11/14/21	S-	2	\$550.00	0.00						
										Totals	9	\$2,585.00

Contract # 27576717 CPE: HRBST/ORDR/N13N19
Agency: Smart Media Group Changes as of: 11/11/2021 at 1:15 PM Flight: 11/13/21 - 11/19/21

Advertiser: Herbster for Governor Version: Current State Version 1 Station: KLKN Market: Lincoin&Hstng-Krny-Pis DMA

Product: Order

Agency Order #: 30077939 Salesperson: ALEXANDRA BRADLEY 202-955-5342 Buyer: Berg, Fran Service: Nielsen Office: WASHINGTON

ALEXANDRIA, VA 22313 PO BOX 26067

Primary Demo: Adults 35+

Assistant: ALEXANDRA BRADLEY 202-955-5342

Total GRP: 21.1 Traffic #: 43362

Total Spots: 9

Con Type: POLITICAL/VOTE
Total \$: \$2,585.00

Total CPP: \$122.51

Comments: NEW ORDER FOR HERSTER FOR GOV EST N13N19 AIRING 11/13-11/19 PLEASE CONFIRM. THANKS, FRAN Separation:

	Sa 8 6:30p-10p ABC SATURDAY NIGHT C	7 8p-10p 20/20 (2 HOURS)-ABC	6 7p-8p SHARK TANK-ABC	5 9p-10p THE GOOD DOCTOR-ABC	4 10p-10:35p CHANNEL 8 EYEWITNESS	Sa 10p-10:35p CHANNEL 8EYEWITNESS	2 8a-9a THIS WEEK	1 7a-8a WEEKEND GOOD MORNING	# Day/Time DP Program	
	3HT C \$550.00	3C \$225.00	\$300.00	R-ABC \$350.00	TNESS \$250.00	NESS \$225.00	\$65.00	IORNING \$70.00	Rate	
TOT	4.0	1.6	2.1	2.9	2.2	2.1	1.0	1.2	A35P Rating	
TOTALS: 3 3 1 0 0 0 2	30	30	30	30	30	38	30	30	Len ,	1
w	2	0	0	0	0		0	0	11/13	
w	0	0	0	0	_	0	_	_	11/14	
	0	0	0	_	0	0	0	0	11/15	
>	0	0	0	0	0	0	0	0	11/16	
>	0	0	0	0	0	0	0	0	11/17	
5	0	0	0	0	0	0	0	0	11/18	
J	0	_	_	0	0	0	0	0	Len 11/13 11/14 11/15 11/16 11/17 11/18 11/19	
									Spots	
	2	>			دنه				ots	IOTAL
\$2 585 00 \$	\$1,100.00 \$137.50	\$225.00 \$140.63	\$300.00 \$142.86	\$350.00 \$120.69	\$250.00 \$113.64	\$225.00 \$107.14	\$65.00 \$65.00	\$70.00 \$58.33	49	IOGI
122 51	137,50	140.63	142.86	120.69	113.64	107.14	\$65.00	\$58.33	CPP*	
									GRP*	

Printed on 11/12/2021 at 09:01 AM | * Stats based on Primary Demo

Contract # 27576717 Agency: Smart Media Group CPE: HRBST/ORDR/N13N19 Changes as of: 11/11/2021 at 1:15 PM

Advertiser: Herbster for Governor Flight: 11/13/21 - 11/19/21

Agency Order #: 30077939 Product: Order Berg, Fran

ALEXANDRIA, VA 22313 PO BOX 26067

Station: KLKN

Service: Nielsen

Primary Demo: Assistant: ALEXANDRA BRADLEY 202-955-5342 Adults 35+

Market: Lincoln&Hstng-Krny-Pls DMA Office: WASHINGTON

Version: Current State Version 1

Con Type: POLITICAL/VOTE

Total \$: \$2,585.00

Total Spots: 9 Total GRP: 21.1 Total CPP: \$122.51 Traffic #: 43362

Separation: 202-955-5342

Salesperson: ALEXANDRA BRADLEY

Buyer:

Order Level Comments

Special Instructions

125 West 55th St New York, NY 10019

11/11/21 1:15 PM Date/Time

System Added by

Notice Received. Comment

11/11/21 12:13 PM | ALEXANDRA BRADLEY NEW ORDER FOR HERSTER FOR GOV EST N13N19 AIRING 11/13-11/19 PLEASE CONFIRM. THANKS, FRAN

Market Budget: \$1,260 KLKN Share: 100% Comment: Competitive Unknown Competitive Information

> Day/Time Total % Distrib 100% 100% Daypart Summary Spots 9 9 \$2,585.00 \$2,585.00 Dollars \$122.51 \$122.51 CPP

2021-Nov Month Total Monthly Summary ဖ 9 \$2,585.00 \$2,585.00 Dollars

GRP 21.1 21.1

Queued for Electronic New Contracting Irans Created/Received Created by 11/11/21 12:13 PM ALEXANDRA BRADLEY | Confirmed 11/11/21 1:06 PM Status Spot+ 9 Spot-Transaction History \$0 \$2,585.00 \$ Chg Contract \$ Comment \$0 \$2,585.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.